

# FREE Marketing Tools Promote Your Spiritwear Sale

Once is never enough when promoting your spiritwear sale. It is important to use multiple marketing tools to ensure your supporters know about your sale. EPI provides free customized digital marketing tools for you to use.

## Social Media Images

Images that feature your apparel items and ordering information.



# **Digital Flyers**

Customized for your sale with space at the bottom for additional information.



### Where to Promote Your Sale

- Email to Parents
- Social Media Group Page, School Page, Neighborhood Groups
- School or Group Website
- Send Flyer Home with Students
- Call Announcement from School

Free artwork for materials like posters, yard signs and large banners are available at your request.

#### www.EducationalProducts.com